Leading Innovative Workplace Learning: A Case Study In Alberta's Energy Sector

Presented by Dr. Brian D Larson, Training and Development Consultant, Keyera Corp., Calgary, Alberta, Canada (and past President & CEO Lakeland College)

Lakeland College, is a public post-secondary Alberta college and Keyera Corp. is a mid-stream natural gas processing company operating in Alberta and British Columbia. The College and Keyera have sustained a successful collaborative partnership for over ten years. Keyera has developed an integrated competency management and development system (CMDS) that approximately 60 oil and gas companies use to meet regulatory requirements (competency assurance) and training (learning). Through an Agreement (MOU), Lakeland College certifies workers who successfully complete their approved occupational profile. To date, over 2000 Certificate of Training parchments have been awarded by Lakeland College.

This session will be of interest to Colleges interested in developing and sustaining collaborative partnerships with private-sector industry.

The attendees will benefit by

- Gain a better understanding of how the leadership practices developed by Kouzes & Posner contributed to a successful and sustainable collaborative partnership
- Better understand the role of the college in recognizing field-based (workplace) experiential learning
- Gain a better understanding of the mutual benefits of collaboration
- Gain a better understanding of the importance of values-based collaboration (trust, mutuality, and focus on core business)
- Gain a better understanding of the practical leadership challenges encountered in sustaining collaborative partnerships